

ISFLA



INTERNATIONAL SCHOOL OF FINE ART LOGISTICS

Artists, curators, and collectors know how much the logistics of artworks require attention, meticulousness, and technical expertise...

Rare are the structures specialized in packaging, transport, insurance, or even the customs formalities necessary for moving these precious—and fragile—objects. Even rarer are the skills that can guarantee these companies and their clients secure management of the artworks.

—Supply Chain Magazine n° 56—March 2023

That is why a group of the most recognized companies in the sector (Chenue, LP Art, Transart International, Natural le Coultre, Expomus, etc.) founded the first school exclusively dedicated to these professions in 2021: EILOA, the International School of Art Logistics.

Beyond a corporate university, EILOA is a structured and academic establishment open to all. From the professional qualification certificate to the Master's degree, including continuing education, EILOA, which is Qualiopi certified, recognized by the Academy of Paris, and has its own apprenticeship training center, offers a wide range of training programs open to students and professionals, French and international, who wish to learn or confirm a profession of excellence in art logistics.

—Supply Chain Magazine n° 56—March 2023

EILOA's mission is to promote the transmission of skills and expertise associated with the packaging, handling, and more generally the logistics of artworks.

FINE ART LOGISTICS:

A NICHE SECTOR AND EXPERT PROFESSIONS

Art logistics is a complex activity, with each artwork or art object being unique and irreplaceable. Artworks are often moved as part of exhibitions across the world.

The movement of these exhibitions is an addition of tailor-made operations to coordinate, within a short timeframe and a defined budget.

Every project is different: the nature of the transported artworks, their journey to the museum, the client, or the lenders are all specificities that mean no two projects are ever alike.

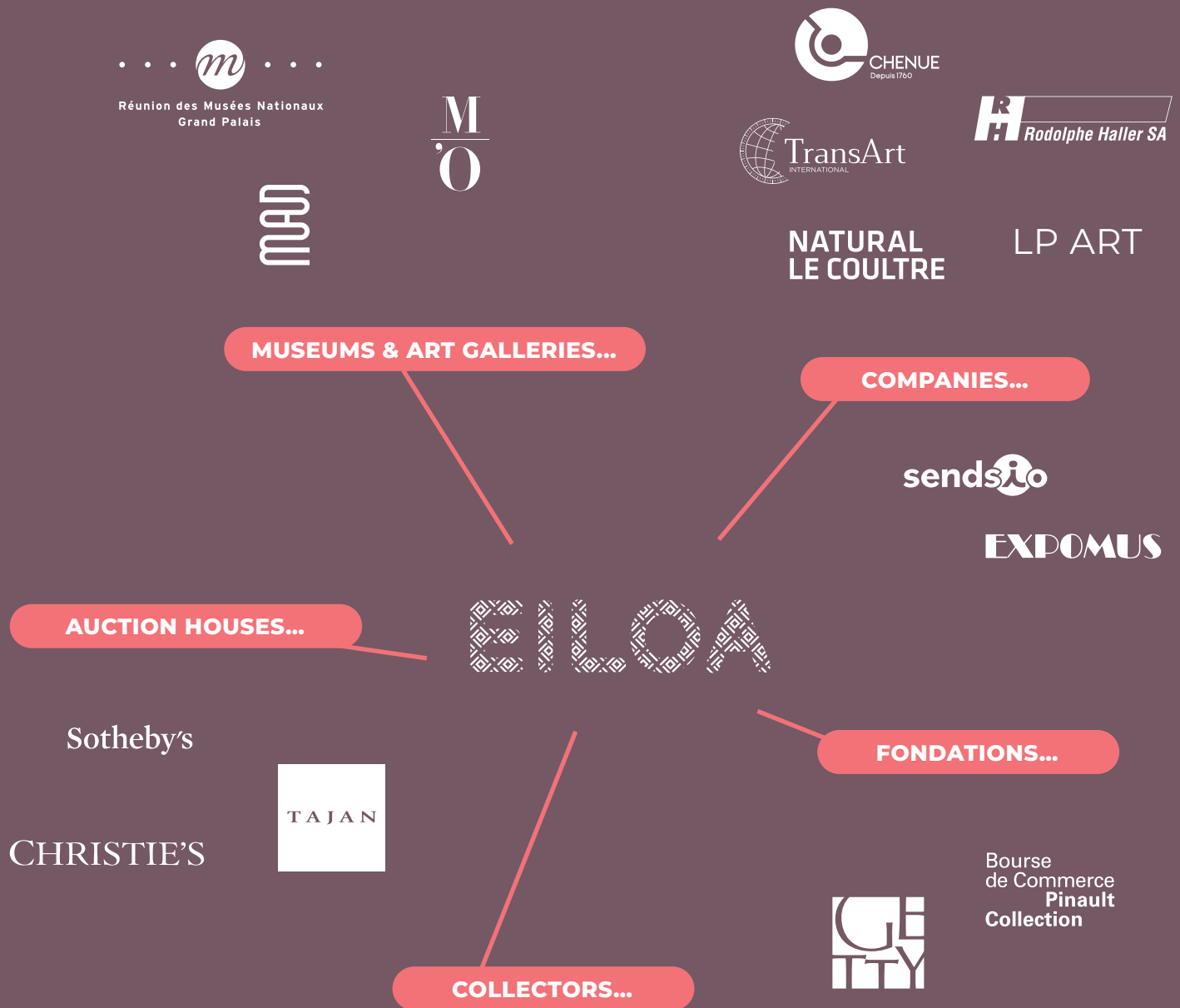
Art logistics therefore consists of planning, executing, and mastering the movements of artworks within an organized system that includes physical flows such as packaging, preparation, storage, transport, and installation, as well as the information flows necessary for their proper implementation.

Two professions are at the core of fine art logistics; expert professions requiring a very high level of expertise:

- **The Art Handler** creates tailor-made packaging to protect artworks in all circumstances during transport, handles the artworks whatever their format or type, hangs them in exhibition venues, or installs them in storage areas. They are the keepers of the integrity of the artworks. This is a significant responsibility given the patrimonial and market value of certain artworks.
- **The Cultural and Event Project Manager** manages complex projects and is responsible for coordinating each step of the artwork movements in France and internationally. They act as an orchestra conductor, mobilizing all the stakeholders involved in the movement of the artworks (field teams, registrar, curator, customs, insurer, lender, etc.).

A SCHOOL DEDICATED TO ART

EILOA's network includes:



AN ARTWORK, A CRATE, PEOPLE... A SCHOOL

AN AMBITION FOR TRANSMISSION

The expertise required in these professions, although essential for any exhibition project and the preservation of our heritage, tends to disappear due to lack of notoriety, even though the needs have never been greater.

EILOA's vocation is to transmit solid knowledge and introduce an original profession, open to all, where everyone learns from others.

Its missions are

- To transmit the skills and expertise associated with the packaging, handling, and more generally the logistics of artworks.
- To develop the technical and logistical expertise of operational and coordination teams.
- To promote and certify acquired knowledge with a recognized diploma.
- To develop training programs adapted to the sector's needs and expectations.
- To promote the professions and attract talent.

FOUNDING COMPANIES: A COMMUNITY OF EXPERTS DEDICATED TO ART

Specialized art logistics companies, national and international museums, and private collectors are among EILOA's main founders, partners, and clients.

EILOA therefore benefits from a teaching staff drawn from the most

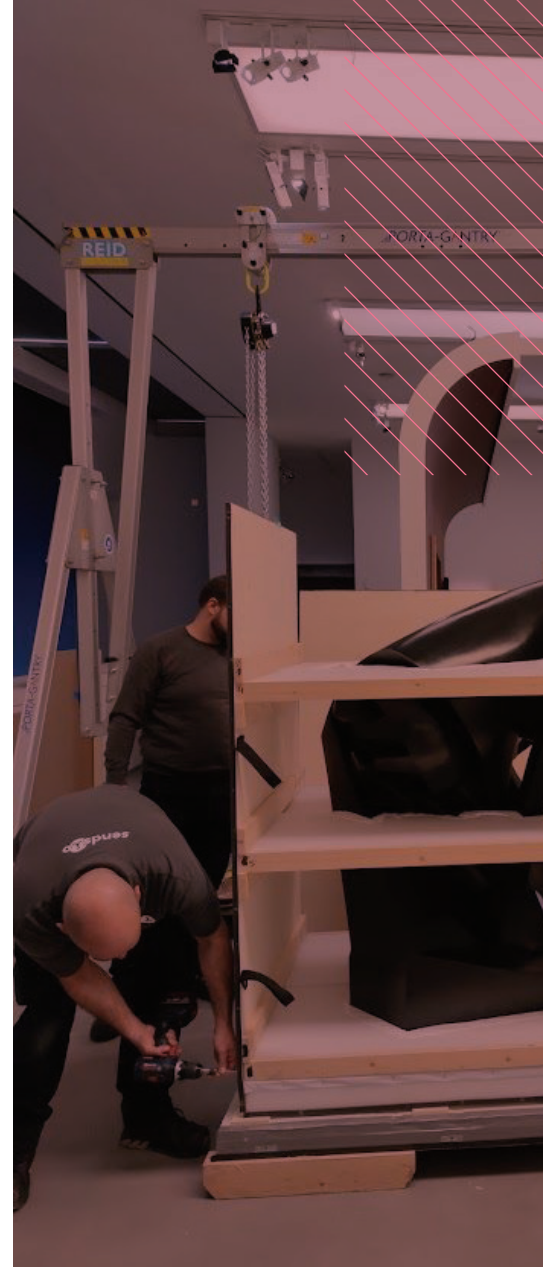
recognized companies in the sector (Chenue, Expomus, LP Art, Natural Le Coultre, Transart, etc.) and relies on partnerships developed with renowned schools and institutions.

Thus, more than 50 speakers share their expertise with trainees, apprentices, and employees.

Whether it is to develop skills, deepen professional expertise and interpersonal skills, or acquire new expertise, EILOA offers a wide range of work-study and continuing education programs.

Furthermore, EILOA works jointly with the APLOA association, whose main mission is to inform and promote orientation towards the professions of Art Transport and Logistics.

EILOA's ambitions therefore go beyond the sole academic sphere. By encouraging diversity and inclusion, integrating environmental issues into its teaching, and acting for sustainable innovations, EILOA intends to be a responsible player serving art.



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Initially, I had no interest in artworks, only a background in transport and logistics. I chose to enroll in the Master's in Cultural and Event Project Management to develop my skills in a specialized sector and have a greater responsibility in transport and logistics. The EILOA training allowed me to take classes with professionals from the sector who know the field perfectly. This allowed me to understand the challenges of this sector and the role of each stakeholder. For the first time, the training was adapted to our work-study program in the company, with knowledge put into practice in our company. Graduating in July 2024, I was hired as a project manager at Sendsio, the company where I completed my work-study program.

—Arthur (2024 graduate)—Project Manager at SENDSIO

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Through the work-study program at EILOA, I found the practical experience I lacked during my art history studies. By linking practice to theory, I found a balance in a field that I love. Today, I am proud to be part of the CHENUE art packers team and to contribute to the protection and conservation of artistic heritage.

—Rachel BLANCHARD,
(2024 Graduate),
Art Handler at CHENUE

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As an art history teacher at EILOA, I have the privilege of illuminating the path of two essential professions: future Art Packers and Project Managers. My teaching, often rooted in the heart of museums, goes far beyond technique. For packers, whose job takes them into the sanctuary of reserves, it is about embracing the life of the artwork, understanding its soul and history. It is about grasping that every delicate manipulation is a dialogue with the past, justified by the fragility and richness of the stories it carries. For Project Managers, this immersion is just as crucial. It gives them the perspective and sensitivity necessary to orchestrate complex projects. Acquiring this intelligence of artworks allows them to reconcile operational excellence with a deep respect for heritage. It is a great pride to see them develop this global vision, which is so essential for our field.

—Catherine Chartier, Art History Teacher



WORK-STUDY PROGRAMS

Art Handler

Objective: To train specialists in the packaging, handling, and protection of artworks.

Program:

- Technical subjects: professional drawing, specialty technology, installation techniques, etc.
- General education: English, art history, sustainable development, artwork traceability, etc.
- Private visits to cultural sites (museums, galleries, artists' studios, auction houses, etc.)

Duration: 2 years

Contract: Apprenticeship or professionalization contract

Profile: Any person aged at least 18

Cultural and Event Project Manager

Objective: To train project managers specializing in the management of complex logistics projects.

Program:

- Systemic approach: definition and understanding of stakeholders, challenges, and solutions.
- First semester dedicated to fundamentals:
- Operational teaching: project management, customs, trade, finance, etc.
- General education: art history, sustainable development, geopolitics, etc.
- Private visits to cultural sites (museums, galleries, artists' studios, auction houses, etc.)
- Second semester in project mode: individual projects or group projects based on concrete cases submitted by partner companies.

Duration: 1 year

Contract: Professionalization contract

Profile: Minimum validated Bac+4 (equivalent to 4 years of higher education)

Work-study modalities appreciated by companies and students

- As a training organization with its own CFA, EILOA is able to offer training through apprenticeship and professionalization contracts.
- The training takes place on a work-study basis, with a monthly rate of three weeks spent in the company for one week at EILOA.
- The weeks in the company allow the application of acquired knowledge within the framework of a paid job and missions corresponding to the training.
- The cost of the training is entirely covered by the companies.
- The apprentice receives remuneration according to their type of contract, year of contract, and age.

Professional Speakers

- The training is provided by a teaching staff of more than 50 speakers, from the largest art logistics houses, who share their experience and expertise with the students of each program.

International Experience

- A trip to other European countries allows apprentices to exchange with the best international practitioners of the profession.

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Organizing the handover. Transmitting the knowledge, experience, and expertise acquired by experienced employees to the youngest. This is a challenge that all companies face in today's world. As an art transporter, our profession requires many very specific skills and interpersonal qualities. And until the creation of EILOA, there was no school dedicated to our activity offering courses in project management, packaging, crating, etc. Learn, apply, transmit... SENDSIO thus calls upon EILOA both to find motivated apprentices interested in discovering and learning our fascinating profession and to implement its CSR policy.

—Patrick Baux, General Manager SENDSIO

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LP ART is part of the group of companies that founded EILOA and has been one of the school's primary employers of apprentices for four years. Several EILOA teachers are employees of LP ART, recognized for their expertise. It is with complete confidence that we send our apprentices to the most prestigious museums where they can participate in operations under the supervision of confirmed technicians.

—Jean-Michel Floret, President LP ART

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The house CHENUE is an active partner of EILOA, and we are very proud to have participated in its creation. Thanks to EILOA, we have welcomed new profiles into the profession within our teams, and men and women who are extremely curious and motivated. EILOA has helped make our profession and its opportunities known to the general public. Art logistics offers not only unique experiences but also the possibility of incredible careers and the guarantee of employment for all graduates.

—Benoît ROIMIER,
General Manager CHENUE



CONTINUOUS TRAINING

Whether it is to develop professional skills, improve expertise, or acquire new knowledge, EILOA offers a wide range of training programs to companies specialized in art logistics, as well as to national and international museums, private collectors, art galleries, and auction houses.

These training programs, whether from the catalog or tailor-made, respond to the specificities of each: packaging techniques, movements and postures, customs, insurance, etc.

More than 50 expert speakers in their field lead the different training courses in intra- and inter-company settings.

5 MAIN THEMES ARE OFFERED:

- 1 Act for sustainable and innovative practices in the transport and logistics of artworks
- 2 Ensure the security of artwork transport
- 3 Handle, package, and protect all types of artworks
- 4 Optimize professional practice
- 5 Organize the movement of artworks and manage complex logistics projects

Download the catalog
on our website:
<https://eiloa-edu.com/en>

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Testimonial from the Contemporary Art Fund of Paris, for the “Movements and Postures” training

This training day is perfectly suited for people who handle artworks every day during exhibition assembly or in a collection's reserves. It raises awareness of the risks that technicians take with their bodies if they do not respect certain movements. The practical aspect with the presence of a professional from the field is also highly appreciated by the audience. It allowed the discovery of tools and equipment that will be very useful daily to facilitate the movement of artworks!

—Marion, Municipal Contemporary Art Fund, Paris.



EILOA: AN INTERNATIONAL SCHOOL

Relying on a network of international experts, EILOA is now exporting its expertise of excellence internationally, developing numerous training programs that meet the needs of its international partners and clients.

Some examples:

- In Switzerland, EILOA offers training on packaging techniques of excellence, thus aiming for a very high level of technicality.
- In Brazil, EILOA is setting up an EMBA in partnership with Expomus.
- In Saudi Arabia, where the number of museum openings continues to grow, EILOA plans to open a new branch in Riyadh in the coming months, to meet the training needs in the region.

A HYBRID LABORATORY DEDICATED TO THE ART WORLD: the LabEILOA

When looking at the environmental impact of exhibitions, one factor appears first: the handling of artworks and more precisely their packaging and transport.

In the context of energy transition, EILOA wished to develop an innovation laboratory named “LabEILOA.” Thanks to its multidisciplinary team, this research center is currently working on two major axes around eco-responsibility and the materials of tomorrow, particularly the use of cardboard, as well as on the transport of tomorrow and the challenges related to their mutualization.

PROSPECTIVE ON THE USAGES OF TOMORROW: PACKAGING & TRANSPORT

Committed to building a sustainable world, EILOA has forged links with the university and museum world to encourage reflection and promote innovative practices in the sector, particularly concerning the packaging and transport of tomorrow, which constitute its two research axes.

The LabEILOA reflects and analyzes the changes at work in the professions of exhibition design and management as well as art logistics.

It shares the different observed changes that may have an impact on the sector’s current markets via popular science articles or “Paroles de...” podcasts.

OPEN INNOVATION

The LabEILOA seeks breakthrough ideas in the field of materials and transport to contribute to the sector’s innovation.

The Lab, with a focus on open innovation, has the main mission of being the entry point with the external ecosystem to organize active monitoring, create prototypes, and demonstrate the value of an innovation or a new business model to internal stakeholders.



INFORMATION AND CONTACT

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DEVELOPING EXCELLENCE IN THE SERVICE OF ART

EILOA is an “association loi 1901 “ (non-profit organization).

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